

thegaytripper

Travel Advice with an Orientation

MISSION STATEMENT

Create a culture where travel feels accessible to everyone by offering an unvarnished, opinionated look at life in – and between – destinations.

ABOUT RYAN WALKER

I'm a 26-year-old American writer and entrepreneur trained in Journalism. In June of 2018, I launched TheGayTripper. Ten months later, I left my job at an advertising agency job to pursue LGBTQ travel full time.

THEGAYTRIPPER.COM

This blog is home to SEO-focused pieces on travel, including destination overviews, LGBT guides, and opinion pieces.

Monthly Visitors: 1.6K (and growing) | **Monthly Page Views:** 3K

INSTAGRAM REACH (1-Week)

Organic Reach: 10.5K accounts

Organic Impressions: 55K

Profile Visits: 2.2K

INSTAGRAM AUDIENCE

Followers: 14K | **Engagement Rate:** 6.5%

Growth Rate: +1K followers per month

Location: 50% United States | 50% International

Language: 69% English, 10% Spanish

Gender: 87% Male | **Age:** 69% 18–34

Interests: Travel, Fashion, TV & Movies

PAST BRAND EXPERIENCE

Stockholm Tourism

Providence, RI Tourism

Paris Tourism

LGBT Travel Symposium

Las Clementinas Hotel

Lloyd Hotel

IGLTA

AVAILABLE SERVICES

Sponsored Posts

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Creative Services *via*
CrosswalkerCreative.com

CONTACT INFO

@TheGayTripper on IG

Ryan@TheGayTripper.com

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